



Large University

Educators at this large university were concerned about student engagement in the predominantly online classroom setting. An Academic Leader in Teaching & Learning needed to tap the faculty's knowledge and experience to source improvements to increase student engagement and classroom participation. Enter POPIn.

15%

increase
in student
engagement
in most
classes

Increased **Trust**
Between **Faculty** and
Students

Use Cases

POPIn for Improvement

“What are some of the techniques you utilize to improve student engagement in our online environment?”



“Now we actually share knowledge with one another without fear, which is huge in an academic environment.”

- Academic Leader

Background

A large University runs the majority of classes online through a campus-wide portal where students log in to watch and participate in lectures. Professors were struggling with engagement and collaboration from students in these online discussions, and were ultimately concerned with creating a valuable and effective learning experience.

Solution

Realizing the potential for anonymous crowd-sourcing to help solve this problem, a concerned Academic Leader for Teaching & Learning rolled POPin out to her faculty to foster a conversation around engaging classes and better serving students. Through POPin, this leader created a forum for professors to share their best ideas to improve collaboration in class projects and discussions. Faculty across the University chimed in with their experiences and best practices, contributing their knowledge to the pool.

Leveraging the insights provided by the faculty, this leader realized the value that new technologies could bring to the classroom to better engage students. They began incorporating new collaboration and project management tools into the classroom experience, making it easier for students to work with each other on project assignments as well as enabling more active participation in the classroom discussions.

Result

Through honest feedback, participants discovered new ways to build trust between faculty and students, effectively leverage technology in the classroom, and empowering student engagement through a more collaborative atmosphere. To measure success, this leader launched a POPin with her students asking for feedback on how they thought their semester was going. The overwhelming response was positive-- students felt engaged with their material and commented on the vast resources available to help them succeed. This resulted in an estimated 15% increase in student engagement. And for the faculty, this leader shared: “Now we actually share knowledge with one another without fear, which is huge in a higher education environment.”